

SVHS Music Boosters

PO Box 1013

Simi Valley, CA 93062

Daniel Sternberg, Instrumental Music Director

Federal Tax I.D. 23-7259724

www.svhsmusicboosters.org

Simi Valley Band Spectacular Ad Information

Dear Sponsor,

First, we would like to thank you for your generous commitment to the Simi Valley High School's Band Spectacular Field Tournament Program. It is the dedication of individuals and businesses like you that help make music programs such as ours successful.

Contained in this letter are details regarding how to submit your Program Ad and/or Banner content, as well as more detail about the size and optimum content. We want to make this process as easy as possible, and to provide the highest quality Ad copy in our program and on the banners.

Ad Submission

All Ad content should be submitted electronically to our Fundraising Chairperson via email at vicepresident@svhsmusicboosters.org. All submissions need to be made by **September 22nd**, for inclusion in the program.

Ad Format

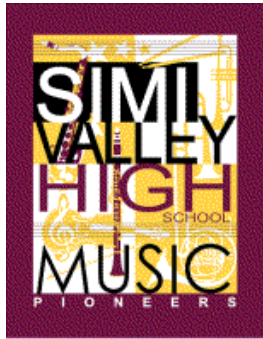
Please provide all Ad content in JPEG (.jpg) file format. Keep in mind that all non-cover Ads will be Black and White in the program, so color graphics should be carefully reviewed for transferability to grey scale printing. Other formats may be accepted, but will need to be reviewed by our program editor.

Ad Sizes

The maximum size of Ads will be as follows:

Full Page Ad:	7.5" Wide x 10" Tall
Half Page Ad:	7.5" Wide x 4.25" Tall
Quarter Page:	3.5" Wide x 4.25" Tall
Business Card:	3.5" Wide x 2.25" Tall

Please provide your high quality Ad content as close to the Ad size as possible, as this will enable the best quality reproduction. If this is not possible, however, our program editor will work to reduce/increase the Ad copy size to fit the Ad space reserved. For significant changes, our editor will attempt to provide a proof to the submitter for review.



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Banner Submission

All Banner content should be submitted electronically to our Banner Chairperson via email at banner@svhsmusicboosters.org. All submissions should be made by **September 1st**, to be sure that banners are displayed for the entire football season. Late submissions will be processed as quickly as possible for display at as many games as possible.

Banner Format

All banners are made on Gold (Yellow) cloth background, with Maroon text/artwork. Multiple colors are **not** supported. (This maintains a uniform look around the athletic field, and is dictated by the school.) When making a submission, please keep the color scheme in mind, as some Ad details may or may not transition well to a two-color scheme.

Banner content can be as simple as printed text, or can include both text and graphics. If text is not contained in the graphic art, then text size and font should be specified. Otherwise, the banner printer will try to maximize the Ad content to the size of the banner (noted below).

The preferred format for banner artwork should be Vectors EPS or AI, although attempts will be made to accommodate other formats, such as JPEG (.jpg) or Acrobat PDF (.pdf).

Banner Size

The size of our banners are 4' x 6' and will be displayed at all home football games for the season of the Ad purchase.

Payment

Again, please submit your Ads by September 22nd and banners by September 1st. If you haven't paid already, you may send your check with the attached form to the SVHS Music Boosters, at the address above. Please reference your Ad, and make checks payable to: Simi Valley Music Boosters. Remember, we are a not-for-profit organization, and your payment may be a tax deductible donation.

Please contact the Fundraising Chairperson at vicepresident@svhsmusicboosters.org with any questions that you might have.